

Subject: RE: USC Center for Economic Development
From: Nick Griffin </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=B0E600226AC647E7AF61B0D6034CEED6-NGRIFFIN>
Date: 06/15/2017 03:26 PM
To: Jessica Lall <jlall@ccala.org>, Shawn Bratton <sbratton@ccala.org>
CC: Marie Rumsey <mrumsey@ccala.org>, Tina Oh <toh@ccala.org>

Seems like it could be pretty relevant to EDC ideas, particularly to the extent that they intersect with the USC-DTLA Urban Center project. I'm happy to help cover some of the evaluation process if that's an option.

From: Jessica Lall [mailto:jlall@ccala.org]
Sent: Thursday, June 15, 2017 2:05 PM
To: Shawn Bratton <sbratton@ccala.org>
Cc: Marie Rumsey <mrumsey@ccala.org>; Tina Oh <toh@ccala.org>; Nick Griffin <ngriffin@downtownla.com>
Subject: Re: USC Center for Economic Development

Can we find out What is the estimated time investment and timeline for completion?

Others: Thoughts on whether this is a good use of time? To me only if we can somehow leverage for our EDC ideas.

Sent from my iPhone

On Jun 15, 2017, at 1:32 PM, Shawn Bratton <sbratton@ccala.org> wrote:

See below.....

From: Ward, Donna [<mailto:donnajw@price.usc.edu>]
Sent: Thursday, June 15, 2017 1:30 PM
To: Shawn Bratton <sbratton@ccala.org>
Subject: FW: USC Center for Economic Development

Ms. Bratton:

I am following up on a letter sent last month to President & CEO, Jessical Lall from Jack H. Knott, Dean of the USC Price School of Public Policy. Dean Knott would like invite Ms. Lall to evaluate our Center for Economic Development as part of our review process. Could you please let us know if Ms. Lall is interested and available to assist in this process.

I am happy to answer any questions you might have.

Regards,

Donnajean Ward

Executive Director
Office of the Dean
donnaiw@usc.edu
213.740.0155

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University of Southern California
RGL 201, MC 0626
650 Childs Way
Los Angeles, CA 90089

Jessica Lall
Central City Association of Los Angeles
626 Wilshire Boulevard, Suite 200
Los Angeles, CA 90017

Re: USC Sol Price School Research Center Review

Dear Ms. Lall:

I am writing to invite you to serve as an external reviewer to evaluate [The USC Center for Economic Development](#) (CED), a major research center at the USC Price School of Public Policy. Each of the school's 11 research centers is reviewed every five years on a rotating basis. The process includes a 10 page self-assessment prepared by the research center followed by an external review to assess the self-study document and programs of the center. At this time the CED has completed its self-evaluation study and provided me with a written self-appraisal.

We ask that you evaluate the self-assessment and conduct interviews with the center director, faculty and other key stakeholders. We also ask that you participate in a one hour debrief by phone, produce a final three page report, and make recommendations to me on the accomplishments and future direction for the center. A site visit can be arranged. However, in consideration of your time and availability, you may conduct the review remotely.

CED serves as a leader in facilitating sustainable economic development opportunities throughout Southern and Central California. As an applied research center at Price, CED partners with community-based organizations, public agencies and private entities to enhance their functional capacity. Its geographic focus is southern and central California and its mission is to provide technical assistance to economically distressed communities, offer clinical experience to graduate students, and prepare students for future professional opportunities. To achieve this mission, CED focuses on clinical training, technical assistance, community outreach and applied research. More information is at ced.usc.edu

USC is one of the nation's major research universities and the USC Sol Price School of Public Policy is a renowned contributor to the university's reputation. Urban development, sustainability, governance, healthcare, and

social policy are a few of the modern challenges that our faculty study to find the most effective solutions and much of our research is conducted through research centers and institutes.

I would be honored if you could participate in this important review to shape the future of CED. If you are willing to participate in this review, please reply to Donnajean Ward at donnajw@usc.edu. Should you be unable to participate, or require further information, please contact us as soon as possible.

Thank you for your consideration in this important matter.

Regards,

<image001.jpg>

Jack Knott, Dean

C. Erwin and Ione L. Piper Chair and Professor

cc: Neeraj Sood, PhD.

Vice Dean for Research and Associate Professor

<USC Price CED_Lall.pdf>